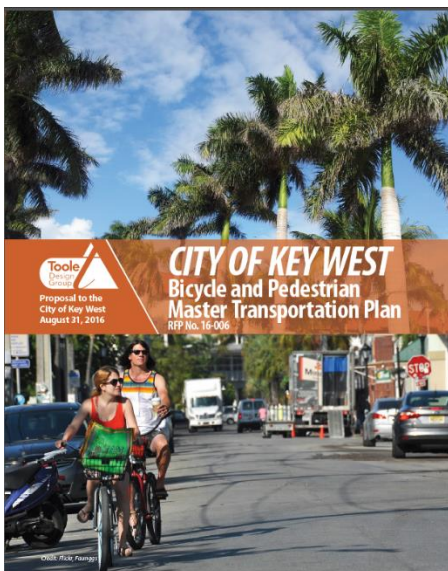


## Bike/Walk/Transport Key West 2016 Accomplishments

Chris Hamilton, Bike/Ped/Transport Coordinator, Planning Department

*As provided to the Department for the year-end City report.*



1. **Bicycle and Pedestrian Master Transportation Plan (BPMTP).** A \$250,000 100% grant from FDOT District 6 for a Bike/Ped Plan was accepted in March by the City Commission for the State fiscal year that began in July. The RFP process was conducted at the end of summer, a vendor recommended and accepted by the City Commission in October and a contract negotiated in November/December. It is expected that the City Commission will approve the contract in January, 2017 and work will start immediately thereafter. Additional information on [Bicycle Plans page](#).

2. **Bicycle Parking.** The Department purchased approximately 170 racks in September and worked with Community Services Public Works Department to install them throughout the Duval Street area. Over the past few years the City's stock had been depleted as equipment

deteriorated and wasn't adequately replaced. About 20 requests from the business community in the area were able to be satisfied also. The community has been extremely positive as evidenced by the lots and lots of "Likes" and "Loves" on Facebook. [Bicycle Parking page](#).



3. **The Big Jump.** The program submitted a great application package to People for Bikes by the October 31 deadline for The Big Jump program which will provide 10 winning cities with 3 years' worth of technical assistance valued at \$750,000 each. 82 cities submitted. An announcement of the 10 winning cities will come in January 2017. Bike/Walk Key West received fantastic community support for its application. [Big Jump project page](#) has details.



4. **Facebook and Web Site Built.** The Bike/Walk/Transport website started in February at [www.BikeWalkKeyWest.org](http://www.BikeWalkKeyWest.org) now has one of the broadest, deepest and most used web sites on the City's web page. The program surpassed 2,000 [Facebook](#) "Friends" in December and the number of posts and amount of positive engagement with the community grows.
5. **Program Wins \$25,000 Bike Florida Grant.** Early in the year the program applied for and bested 12 other cities in securing Bike Florida's "[Share the Road](#)" grant. The grant is enabling the new program to do advertising and promotions on bicycle and pedestrian safety. Most of the effort will be concentrated during February through June 2017.
6. **Marketing efforts via South Florida Commuter Services (SFCS).** The program asked for FDOT's help in promoting bike/walk/transit and shared rides like they do in other cities across the state and FDOT said YES. As a result, the program is now receiving about \$300,000 annually in technical assistance services via FDOT District 6 "South Florida Commuter Services (SFCS)" program. SFCS is helping the City rebrand Bike/Walk Key West into "Car Free Key West." The rebranded program will promote bike, walk and transit and will also do a heavy dose of safety campaigning. The program will also market the City's new downtown Duval Loop bus set to roll out this winter. The program will advertise in print publications, online and via radio. It will also do direct outreach to hotels, attractions and bike shops so that they in turn can influence their customers and employees. The program is developing new 11x 17 tear off sheets and various brochures that include bike, walk and transit maps and parking information. The Car Free Key West program will kick off at the end of January, 2017.



7. **[Bikeshare](#) and [Carshare](#).** The program has worked to educate the community about how both bikeshare and carshare support a walk, bike, bus or car-free life. At the City Manager's request, the program worked on a bikeshare RFP that is set for release in early 2017.
8. **FDOT Construction Assistance.** In May the program worked with FDOT to [widen bicycle lanes](#) and [put in sidewalks](#) that weren't part of the original design as part of the Cow Key Bridge construction. As a result, there are now wider bike lanes and a sidewalk connecting the bridge with the S. Roosevelt trail.
9. **FDOT Applications.** The program applied for about \$300,000 in grants to FDOT District 6 to help support new infrastructure efforts to make biking and walking safer. The City will find out in January if it was successful.